

**Arizona Commission for Postsecondary Education**  
**College and Career Goal Arizona – College Goal FAF\$A 2020**  
**Scholarship Guidelines**  
**Scholarship Award: \$500**

The Arizona Commission for Postsecondary Education (ACPE) is looking to refresh the College & Career Goal Arizona (C<sup>2</sup>GA) materials. Students will create a cohesive suite of materials designed to engage and inform their peers about upcoming FAFSA completion and college application workshops. One winner will be announced on May 15, 2020.

**Eligibility**

- Must be an Arizona high school senior (12<sup>th</sup> grade)
- Student must be U.S. citizen or eligible noncitizen (per FAFSA definitions)

**Requirement**

Applicants must create a suite of marketing materials\* for the 2020-2021 academic year.

*\*A sample of previous year materials can be found at: <http://tiny.cc/C2GA2020>*

**The suite of marketing materials includes:**

- “College Bound” Sticker Design – Size: 2 inches in diameter
- (2) College Goal FAF\$A Flyers (1- English and 1- Spanish) – Size: 8 1/2 x 11
- College Goal FAF\$A Poster – Size: 11x17
- *\*New\** College Application Campaign Poster – Size: 11x17

**All materials must include the following:**

- C<sup>2</sup>GA Hashtag (**#C2GA**) and Social Media Handle (**@CollegeGoalAZ**)
- Social Media Icons for Facebook and Twitter
- ACPE Seal and Arizona Association of Student Financial Aid Administrators Logo
  - Logos\* for “First You HAFTA FAFSA” and “Primero FAFSA” on FAFSA flyers and posters *\*Colors can change to fit your design, but the font & hand shape need to stay the same.*

**Voting and Selection**

- Contest Submission Deadline – April 27, 2020 by 8 PM
- Peer Voting Period – May 4, 2020 to May 13, 2020 (Online Voting)
- Winner announced May 15, 2020

**Submission** Guidelines can be found at: <http://tiny.cc/C2GA2020> PDF version of completed materials must be emailed to [aschabacker@azhighered.gov](mailto:aschabacker@azhighered.gov).

The Commission reserves the right to have the selected winner modify the design for content/production value. Selected winner will submit all final versions of print-ready artwork with bleed cuts in a format to be specified by the printer.