

Elko County School District



Central Administrative Office

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Superintendent's Message: Tik Tok Challenge

Dear ECSD families,

We know that Tik Tok is a popular app with our students. When used safely and responsibly, it can be a fun, creative outlet for tweens and teens. However, like many social media apps, Tik Tok is also a source of viral "challenges," in which users share videos of themselves performing pranks or stunts. The latest Tik Tok challenge involves students sharing videos of damage done to school property.

While this has been reported on as a national trend, I am sorry to say that it has reached Elko County School District. Student vandalism of school bathrooms has occurred in our middle and high schools. Needless to say, vandalism of school property will not be tolerated and is punishable by law.

To date, all incidents have been investigated and those involved have been disciplined, including detentions, restorative measures, and paying for repairs and/or replacement. Now we are asking for your help. Please talk to your child(ren) and let them know that this is not a harmless prank, but destruction of school property that has very serious consequences.

I have included some links below from the Reno Gazette Journal to provide additional information about Tik Tok specifically, and viral internet challenges in general. Please direct any further questions or concerns to your school administrator or counselor.

As always, we appreciate your support.
Take care,

Interim Superintendent Jeff Zander

[WCSD says it will prosecute vandals after stealing Tik Tok challenge hits Reno schools](#)