



Business Advisory Council Joint Statement 2019-20

North Point Educational Service Center

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NPESC'S BUSINESS ADVISORY COUNCIL

Membership

The Business Advisory Council (BAC) of the North Point Educational Service Center (NPESC) was established in the fall of 2018. The BAC's Steering Committee is comprised of twelve leaders representing education, business and the economic sectors of each county in the NPESC service region of Erie, Huron, Ottawa and Sandusky counties.

Meeting Dates

NPESC's BAC has met on the following dates: June 12, 2019, September 30, 2019 (Annual Meeting) and December 18, 2010. The next meeting is scheduled for March 18, 2020.

NPESC's BAC Plan and minutes of each meeting can be found at the following link:

<https://npesc.socs.net/vnews/display.v/ART/5bbe47943d9e7>

Partnering School Districts

Erie County: Edison Local, EHOVE Career Center, Huron City, Kelleys Island, Margareta Local, Perkins Local, Sandusky Central Catholic, Sandusky City, Vermilion Local

Huron County: Bellevue City, Monroeville Local, New London Local, Norwalk Catholic, Norwalk City, South Central Local, Western Reserve Local, Willard City

Ottawa County: Danbury Local, Genoa Area Local, Middle Bass Island, North Bass Island, Port Clinton City, Put-in-Bay Local

Sandusky County: Clyde-Green Springs Exempted Village, Fremont City, Gibsonburg Exempted Village, Lakota Local, Woodmore Local

The mission of the North Point Educational Service Center Business Advisory Council is to engage the business and education communities to understand and support the educational and employment needs within the service region of Erie, Huron, Ottawa and Sandusky Counties.

Getting the Work Done: Sub-Committee Structure

The NPESC BAC is maximizing impact by operating unique activities and initiatives organized and managed by sub-committees in each county. Each sub-committee is made up of key business leaders, school personnel, economic directors, and other community-based partners unique to each county.

B.A.C. OF ERIE COUNTY

Membership

Administrators from all school districts in Erie County, Directors from Erie County Economic Development Corporation and forty-eight community and business partners are part of the Erie County BAC. A Steering Committee of this large group has been identified made up of school superintendents (8 public, 1 parochial, and 1 joint vocational), key business leaders, and government & community-based partners. The Steering Committee has an elected Chairman and Vice Chairman.

Meeting Dates (Past 12 Months):

- March 11, 2019
- April 29, 2019
- June 12, 2019
- September 10, 2019
- October 28, 2019
- December 11, 2019
- January 22, 2020
- February 18, 2020



Mission Statement: Cultivating relationships and enhancing connections between the business and education communities to understand ongoing opportunities and implement support strategies.

Why Statement: To empower businesses, students, and communities so their futures can thrive together.

Specific Activities Conducted (Past 12 Months):

- Identified three priorities:
 - Awareness campaign to promote the OhioMeansJobs (OMJ) Readiness Seal;
 - Improve communications and create awareness for the BAC;
 - Provide teacher professional development opportunities.
- High School students worked with business N2Y's marketing department to create the Erie County BAC logo.
- Representatives from the BAC presented information about Erie County's economic status and initiatives of the BAC to all staff at all the school districts in the county.
- Presentations have been given to local Rotary and Chamber organizations on the OMJ Readiness Seal.
- Secured a grant from Wightman-Wieber Foundation to support a summer Teacher Business Boot Camp for June 2020.

B.A.C. OF HURON COUNTY

Membership

Administrators from all school districts in Huron County, Directors from Huron County Economic Development and Norwalk Economic Development Council, and many community and business partners are part of the Huron County BAC. A Steering Committee has been established made up of school superintendents (7 public, 1 parochial, and 1 joint vocational), business leaders and community-based partners. The council has two elected co-chairpersons. The fiscal agent for this sub-committee is the Norwalk Economic Development Council.

Meeting Dates (Past 12 Months):

- March 13, 2019
- May 7, 2019
- October 23, 2019
- January 15, 2020

The mission of the Huron County Business Advisory Council is to engage the business and education communities to understand and support the educational and employment needs within our county, while partnering with local and regional governmental entities and community leaders to ignite students to develop better futures for themselves and their communities.

Specific Activities Conducted (Past 12 Months):

- Established four work groups (Elementary, Middle School, High School and Community) to develop goals and strategies and monitor implementation for the 2019-20 school.
- The elementary group is researching the REACH program for implementation at each building.
- All Huron County schools are having middle school students create an OhioMeansJobs (OMJ) account and complete the career inventory, career plan, explore budgeting & salary, and create an OMJ Backpack.
- Students in all high schools in the county are taking the YouScience (career aptitude and interest) assessment and exploring the results with direction from high school staff.
- A Teacher Business Boot Camp is being planned for August 2020.
- A Senior Career Fair is being planned for Spring 2020.

B.A.C. OF OTTAWA COUNTY

Membership

The Ottawa County Business Advisory Council (BAC) was established in the summer of 2014 as a means for business leaders and K-12 educational leaders to partner together to understand and support employment needs within Ottawa County. The council became a sub-committee of NPESC's BAC in 2018. Members of the Ottawa County BAC consist of representatives from education (superintendents and principals), business leaders for Ottawa County's leading industry sectors and local community partners like the Ottawa County Improvement Corporation (OCIC) and United Way in Ottawa County.

The council has elected officers (President, Vice President, Treasurer and Secretary). The Ottawa County Improvement Corporation is the fiscal agent for this council.

Meeting Dates (Past 12 Months):

- April 30, 2019
- June 7, 2019
- September 27, 2019
- December 6, 2019
- February 7, 2020

Specific Activities Conducted (Past 12 Months):

- The Ottawa County Career Showcase was held on October 4, 2019. A total of 497 freshmen from all of the school districts in Ottawa County participated. Thirty-five career representatives representing all of the major industry sectors in the county participated in this experience.
- High School Junior and Senior students have an opportunity to earn high school credits for participating in Ottawa County's Career Engagement Opportunities (CEO) Internship Program. The CEO Internship program provides students with a pathway between school and work. Students develop entry level skills in a specific occupation, practice career management, and prepare for employment all while earning high school credit. A total of 36 students have participated in the CEO program since 2016.
- As an expansion of the CEO program, the BAC implemented the first Ottawa County Skilled Trades Academy (OC STA). The BAC designed a comprehensive, credit-based skilled trades program for high school seniors for the 2019-2020 school year. The OC STA has been certified by the Manufacturing Skill Standards Council (MSSC) and teaches the MSSC Certified Production Technician (MSSC CPT) curriculum. The OC STA includes classroom instruction of the MSSC CPT curriculum and hands-on lab

activities in the designated workshop area. The lab activities are designed and led by local business leaders.

- The “*Ottawa County: It’s All Here*” workforce attraction campaign is part of the Ottawa County Business Advisory Council’s initiative to remind high school students and alumni that they can build their future here in Ottawa County. The campaign officially kicked off in September 2018 with the help of area juniors and seniors who assisted in designing the website:www.ocitsallhere.com. In October 2019, The OCIC brought on a media & marketing intern to help assist with the “Ottawa County: It’s All Here” campaign.
- The Ottawa County REACH Program was first introduced for the 2018-2019 school year, and is currently being used in one of the six school districts. The REACH Program is designed to introduce 4th and 5th grade elementary school students to the workforce by allowing business representatives to visit the students on a monthly basis. Students learn about the types of jobs available at these businesses. A curriculum book is utilized by each business representative (developed by the Education Department of The Ohio State University) to present a series of lessons, reinforced by hands-on activities, such as a visit to the business location. These lessons are designed to encourage students to develop life skills that will assist in preparing them to join the workforce in the future.
- An Ottawa County Teacher Manufacturing Boot Camp was held in June 2019. A total of 22 teachers and school counselors participated. All teachers toured seven manufacturing companies in the county and created a culminating project to summarize their experience use with students in their classrooms during the 2019-20 school year.
- Visit <https://ocic.biz/workforce/ocbac/> for more information on the Ottawa County BAC.



B.A.C. OF SANDUSKY COUNTY

Membership

This council has an active membership made up of school superintendents (6 public, 1 parochial, and 1 joint vocational), school personnel, key business leaders from a variety of industry sectors, many community partners (Sandusky County Chamber of Commerce, DJFS, Sandusky County Economic Development Corp - SCEDC), and the President of Terra Community College.

Steering Committee Meeting Dates (Past 12 Months):

- May 7, 2019
- August 6, 2019
- November 5, 2019
- February 4, 2020

Specific Activities Conducted (Past 12 Months):

- The first Teacher Manufacturing Boot Camp was held in June 2019. Twenty-four teachers participated and toured six manufacturing companies throughout the county. As a result of the experience, each teacher created lesson plans to implement in their classrooms. Another Boot Camp is being planned for June 2020.
- The Graduating Senior/Junior Job Fair was held on March 29, 2019. A total of 175 students representing 6 school districts in the county attended this event.
- The “THINK Sandusky County” Career Showcase was held on October 4, 2019. A total of 818 high school students attended. An Open House was held the evening before the showcase. It was open to parents and community members to draw greater attention to today’s manufacturing environment and the outstanding opportunities that a career in manufacturing can provide. A \$1,000 scholarship to Terra State Community College was one of several door prizes available.
- Getting the buy-in from the schools is crucial to having a successful workforce development system. In 2013 school superintendents, principals, and guidance counselors were invited on a bus tour to area manufacturers to learn about available careers, sought skill sets, and earning potential. In 2019, the SCEDC brought back the bus tours for area superintendents, principals, guidance counselors and teachers/coaches of influence and included stops within the manufacturing, healthcare and agriculture industries. 40 school personnel and county partners attended the event. The SCEDC will continue to work with partners to offer bus tours when needed in future years.

- REACH Program: For the 2018-2019 school year over 1,025 students in 45 classrooms in 15 schools are being “reached” by Instructors from 33 businesses! REACH curriculum modules include:
 - *Exploring the World of Work*
 - *In the Workplace*
 - *Jobs That Match My Talents and Interests*
 - *Habits and Attitudes That Make Good Workers*
 - *Teamwork and Interdependence*
 - *Communication*
 - *Technology*
 - *Review and Wrap-Up*



COUNCIL'S ADVICE AND RECOMMENDATIONS

The nature of the council's advice and recommendations on needed employment skills and curriculum development to instill those skills:

Based on the recommendation of the BAC's, schools across all four counties are focusing their efforts on the soft skills indicated on the Ohio Means Jobs Readiness Seal based on the advice of the regional businesses and manufacturers. Schools are implementing the 15 job readiness skills into their curriculums across each county. Each school is implementing the soft skill lessons in a way that is sustainable for their individual school districts. In addition, students at every high school have the opportunity to earn the Ohio Means Jobs Readiness Seal.

The nature of the council's advice and recommendations on economic and job market changes and the types of employment in which future jobs are most likely to be available:

Each county's BAC has the Economic Director as a key leader of the council. All four Economic Directors serve on the NPESC's BAC. The directors provide regular updates about the employment rates of the county and workforce needs and trends. Currently in each of the four counties, skill trades, manufacturing and nursing/nursing assistants remain as "in demand" careers.

The nature of the council's advice and suggestions for developing working relationships among businesses, labor organizations and educational personnel:

The councils of each county have solid representation from the business community and educational personnel in order to develop relationships among these stakeholders. Additionally, local community partners are key members of each council. Some of these community partners include: Chambers of Commerce, Economic Development Corporations, United Way, Job & Family Services and County Commissioners. These strong partnerships, focused meetings with clear agendas and common goals are the glue which is providing avenues for business and educational leaders to increase communication, identify contacts, and build opportunities for students.