

Heather Muir, Class of 2003

October 2013 Alumni of the Month

What has happened since graduating from Conemaugh Township High School?

After graduating from Conemaugh Township Area High School in 2003, Heather Muir went on to obtain a Bachelor of Arts degree in communications with a focus on public relations and marketing from the University of Pittsburgh at Johnstown in 2006.



Today, Heather Muir is the beauty director of *Fitness Magazine*. Before joining *Fitness* in July 2012, Muir most recently served as the beauty news editor at *Allure*, where she was responsible for keeping tabs on all the latest product news, beauty innovations, and hair and makeup trends. Muir began her career as a beauty editor at *Cosmopolitan*, where she was heard regularly as a beauty expert on Sirius XM's Cosmo Radio and co-wrote the book *Cosmo's Sexiest Beauty Secrets: The Ultimate Guide to Getting Gorgeous*. At her next position as the beauty editor at *Seventeen*, Muir directed photo shoots and provided beauty commentary for backstage fashion show videos. Muir has interviewed celebrities including Beyoncé, Justin Timberlake, Heidi Klum, Eva Longoria, and Usher, and has been quoted regularly by newspaper reporters (most recently in *The New York Times*). She has served as an *Allure* beauty source for local television news programs across the country, and her blog posts for *allure.com* have been picked up by Yahoo!, Yahoo! Shine, and *New York* magazine's The Cut.

Who was Heather's favorite teacher in high school and why?



Muir said in high school her favorite teacher was "MA." He always pushed her to be a better writer, which eventually helped her achieve her goals in magazine journalism. Under Mr. Andolina, Muir served as the editor-in-chief for both the *Connumach* yearbook and *Contowniannews* magazine, which was a great learning experience. MA's fun and innovative teaching style gave her a taste of journalism, which led her down the path to pursue a career as a writer and beauty editor - one of the best decisions she has ever made.

What is Heather's fondest memory from Conemaugh Township High School?

When asked what her fondest memory at Conemaugh Township was, Muir said she loved cheering at Friday night football games, going to dances with her best friends, and participating on the Outdoor Grill Team.

Additional Comments

Currently, Muir resides in Hopewell Junction, New York, with her boyfriend and commutes to New York City daily to her office on 3rd Avenue and 50th Street.