

Holy Name School

STRATEGIC PLAN

APPROVED:

November 20, 2014

Objectives of this Plan:

To think strategically on all facets of Holy Name School, to continuously plan and create a better learning institution through disciplined thought and action that is in accordance with the school's mission.

This preliminary draft is to be shared internally only with the Holy Name School strategic planning committee. The purpose of the preliminary draft is to communicate the primary contents of this plan without the distractions of a designed document. Once the content has been shared and approved, this preliminary draft will be designed for external stakeholders with less content for the reader.

Strategic Planning Committee:

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Our Mission:

Holy Name School provides a Catholic education within an atmosphere of academic excellence. While providing Catholic values, we challenge our students to do their best, to nurture their gifts and talents and to develop curiosity, creativity and critical thinking.

Holy Name School strives to produce confident, competent, and caring individuals who can work cooperatively, show respect for one another and who demonstrate an understanding and appreciation for Catholic values.

Our Core Values:

- *Catholic value system

- *Community

- *Intellectual vitality

- *Empathy

- *Personal Responsibility

- *Sportsmanship

During this process, the committee has created five sub-committees and entrusted these sub-committees to identify the proper goals and objectives that must be targeted over the next five years.

Finance Committee

Facilities Committee

Student Experience Committee

Technology Committee

Marketing & Development Committee

FINANCE

-Ensure the financial strength and viability of Holy Name School:

-The School Council will coordinate with the HNS Administration to develop a sustainable resource engine to deliver superior performance to our mission. (How our money is best put into use).

-Keep school tuition at an affordable price to enable as many families as possible the opportunity to attend HNS.

-Maintain a balanced budget each year.

-Identify areas that will benefit from increased investments:

-Create a full time Nurse position.

-Establish a Holy Name School annual appeal.

-Outsource a grant writing resource for education, technology and other opportunities.

-Establish a line item in the budget for mandatory facility improvements and maintenance.

-Future goals and aspirations:

-Higher teacher/staff salaries

-Full pay financial assistance for families in need.

-Wait list for: incoming students and volunteers.

-IT position created.

-Wireless network within each classroom, with personalized technology available to every student.

FACILITIES

-Create a five year facility master plan:

- Upgrade all windows.
- New gym/auditorium flooring
- Security system upgrade (with cameras and keyless entry)
- Update and maintain library/computer lab infrastructure.
- HVAC system.
- Upgrade thermostat controls for each classroom.
- All window treatment replacement.
- Campus improvements (Gate locks, parking lot resurface, building painting, landscaping)
- Plan for “dead space” between the main building and parish center.
- Kitchen and cafeteria upgrades to refrigeration, plumbing, oven, food grade storage, venting systems).

STUDENT EXPERIENCE

-Curriculum maps will be prepared at each grade level and academic area to ensure that students attain the skills necessary to reach their potential in all academic areas:

-Teachers will collaborate and review current lessons and topics by grade level and assess compliance with current frameworks and standards.

-Professional development opportunities will be provided to ensure understanding and completion of curriculum mapping.

-All students will work to achieve their potential by being provided with the necessary resources and instruction:

-Explore the possibility of hiring an educational specialist to ensure students are reaching their potential.

-Provide students with experiences that incorporate various learning modalities and higher order thinking skills, which will enable students to improve performance in class and on standardized testing.

-Provide students with enhanced extra-curricular opportunities:

-Not only of sound mind but also of body by offering after school athletic programs and artistic activities in addition to CYO basketball and catholic youth futsal league.

-Identify individuals with skills to coordinate after school art, drama, music and athletic programs.

-Provide an environment that promotes the mission of Holy Name School:

-Create transformational leaders. Students that will be prepared to serve their respective communities enhance the environment around them and serve others before themselves.

-In accordance with the school's mission, promote spiritual and corporal works of empathy and respect to others.

-Maintain and enhance the open line of communication between the school and home:

-Maintain and continue to encourage the availability of faculty to meet with parents to discuss the progress and status of students.

-Develop and strength mentoring programs for new students, present students. present faculty and new faculty.

TECHNOLOGY

-Upgrade and create an advanced technology center:

- Teacher sites expanded, increase communication and accessibility.
- Create a faculty/staff policy for personal social media accounts.
- Add a social media account for the school that promotes the school and student achievements, school events and academic calendar.

-Take advantage of online technology:

- Expand the use of online forms that can collect data (Go paperless)
- Form submission and data collection can come at the start of the school via registration, medical information and family information.
- E commerce. Set up an account with an online credit processor and integrate with the HNS website. It will give the school the ability and flexibility to accept payments for anything school related.

-Create a technology based curriculum:

- Create a clear mapped path from Pre-K to 8th grade.
- Have students fully prepared and confident for high school curriculum.
- Have the independence to operate outside the confines of the Diocese mandates on technology based programs.
- Need to expand professional development to enhance how technology is being used everyday in the classroom. Not just focusing on "computer" class.
- Consistent approach through development opportunities and oversight by the administration.

-Hardware:

- Having the ability to keep up with the constant changes in technology.
- Focus on outgrowing our present hardware through running our systems, iPad and computers at full capacity.

DEVELOPMENT & MARKETING

-Conduct market research to increase our knowledge of pertinent demographics:

- Identify areas and advertise to parishioners and non-parishioners.
- Involve alumni, past parents and present families to assist in attracting new students.

-Improve HNS visibility and accomplishments:

-Highlight the accomplishments of recent HN alumni (college grads and what school they attended) in the Tuesday letter, social media and church bulletin.

-Create social media accounts to generate school interest, keep followers up to date with school announcements events, practices, scheduling, open house and holidays.

-Establish a referral program.

- Pursue e-commerce.

- High school placement, college placement and college graduate tracking.

-Exit interviews from graduating families.

-Retention of all students and identify any reason that students leave the school.