

# **WEST OSO INDEPENDENT SCHOOL DISTRICT**

5050 Rockford Drive Corpus Christi, Texas 78416

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## **West Oso Early College High School Communication Plan**

The ECHS Communication Plan will consist of developing/updating marketing materials for the ECHS that emphasize the district's vision. The target audience is parents, students, school board, and community members. Communication activities will include providing a directory of ECHS contacts, developing and updating an ECHS brochure, maintaining an ECHS website, and providing regular updates regarding the ECHS via the West Oso ISD quarterly newsletter and quarterly advisory meetings held at the high school. In addition, information will also be shared with our staff during our Professional Learning Community meetings. Also, important information for parents will be shared during parent meetings. West Oso ISD hosts several district wide events throughout the year in which we will provide information about our program.

