



Rubén B. Gutiérrez, M.A., M.S.
Associate Superintendent for Teaching & Learning

Rubén Gutiérrez Ballesteros, born in Cumpas, Sonora Mexico and raised in the Border and agricultural town of Yuma, AZ received his undergraduate education in Language Arts (Spanish) from Northern Arizona University in Flagstaff, AZ. He pursued higher education as well and earned two Master's degrees, one in Bilingual Multicultural Education also from NAU and a second in Educational Leadership from ASU. He has held many positions of leadership during the past fifteen years in K-20 education. He has served as a high school Language Arts and Spanish teacher, college adjunct professor for NAU, elementary school Principal, Arizona State Director for the Federal Programs/English Acquisition Services Department where he oversaw and assisted in state, district, and federal compliance for 220 school districts, District Director for Federal (NCLB), ELL, and Migrant Education, Grant Writer and presently the Associate Superintendent for Riverside Elementary School District. He worked alongside U.S. Secretary of Education Rod Paige as a catalyst for the US Department of Education for Parents Rights to Know Initiative and has inspired many students, parents, and educators as a noted speaker for the National Migrant Education conferences. He is the owner of SEI/ELL Consulting Services, an educational consulting firm that specializes in certification for the SEI endorsement and educational best practices.

He has served as a governing Board member for James Sandoval Preparatory High School for six years and is also an active member of Arizona Hispanic School Administrators. Mr. Gutierrez is a devoted husband and father and in his spare time volunteers as a soccer and football coach. Mr. Gutierrez's greatest accomplishment is his loving wife and three amazing children. He strives for excellence daily in all that he does and is always learning and excelling as a husband, father, leader and educator.

Mr. Gutierrez believes that experience and expertise can be measured from the beginning stages to the developmental stages to the learning stages. It is essentially a continuum. He is always searching for new ways to implement best practices that stem from scientifically based research



methods. He also believes that in order for students to succeed, there must be sound, clear meaningful and relevant goals in place to support them as they strive for academic achievement.

Mr. Gutierrez’s passion is inspiring students to reach their potential and is committed to bringing communities together at large. He works collaboratively with community members building relationships between the community and schools to ensure that students, parents, and school staff exhaust all possibilities in ensuring our student’s success in reaching their educational goals and dreams.

“The future belongs to those who believe in the beauty of their dreams.” -Eleanor Roosevelt



Private Education in a Public School Setting