

# SCHOLARSHIP OPPORTUNITY

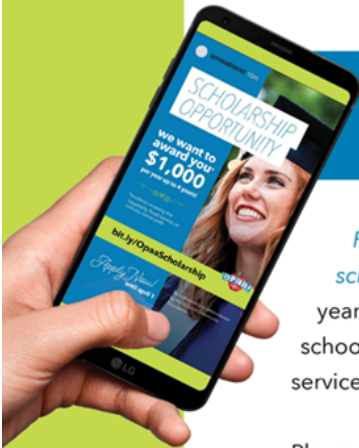
marketing materials  
available now!



Dear Opaa! Partner,

Opaa! Food Management is proud to have served the nutritional needs of students since 1978. In memory of Kenneth L. Short, founder of Opaa! Food Management, Opaa! established a **scholarship for high school seniors** planning a career in the food service/hospitality industry.

We are providing various marketing materials in order to target students to apply online. In the coming week you will receive, by mail, three **11x17 posters** to be posted in your school. Attached to this email, you will see **digital marketing** for **Facebook, Instagram, and Twitter** as well as **social media copy and captioning** to be posted on your school's social sites.



## HOW IT WORKS

*Five individuals will receive a \$1,000 per year college scholarship.* Students are eligible to apply for renewal every year for four years for a potential \$4,000 in total. Open to high school seniors in a current Opaa! school district entering the food service, hospitality, or culinary industry.

Please pass the following information regarding the scholarship onto seniors and parents.

To apply, go to [bit.ly/OpaaScholarship](http://bit.ly/OpaaScholarship) or scan the QR code at the bottom of the poster. Click the **Sign-up** or **Sign-in** button in the top right.

Complete your **My Scholarship Central General Application**, Search **Recommended Opportunities** for the **Opaa! Kenneth L. Short Memorial Scholarship**.

Click the **Apply** button, and complete the questions.

For Questions, email [scholarships@stlgives.org](mailto:scholarships@stlgives.org)