

**PARK COUNTY SCHOOL DISTRICT #6
BOARD OF EDUCATION POLICY**

CODE: KHB

ADVERTISING IN THE SCHOOLS

This policy is not intended to prevent the district from cooperating through announcements and distribution of program material with non-profit community organizations that supplement the school program, such as Boy Scouts, Girl Scouts, YMCA, Little League, et al., when such cooperation will not interfere with the school program.

The district may also utilize and post extra-curricular activity schedules and/or utilize programs with limited advertising contained thereon at the discretion of the principal of the school involved.

Other exceptions may be made in the discretion of the superintendent when it is determined that the educational benefit and benefit to students outweighs the significance of any advertising or potential exploitation by private interests. The superintendent may at his/her option refer specific cases to the board for a decision.

Adopted: 1/20/98