SWOT Matrix

	Helpful to achieving the objective	**Harmful** to achieving the objective
Internal origin (attributes of the system)	*Strengths* • Class size • Staff • Campus • Opportunity for growth • Education partners • Community partners • Access to resources • Small school funding option • Committed board	*Weaknesses* • Lack of support staff • Geography • Low and declining enrollment • Budget/limited resources • Staff education/professional development • Lack of strategic plan • Not all staff being "on board" with direction/lack of full buy-in of staff • 3-person board • Staff/board relationship
External origin (attributes of the environment)	*Opportunities* • Increased collaboration with other districts • PR/Advertising • Increased community and parent involvement • Professionals serving as motivational guest speakers • Strategic plan	*Threats* • Declining enrollment • Teacher recruitment and retention • Budget • Growth? Or not? • Change • Water-town well failing • Personnel Management