



STRONGER TOGETHER:

Connecting & Collaborating
for Rural Prosperity

October 13-15, 2016

The Ohio Union
The Ohio State University
Columbus, Ohio



Rural Education

*National Forum and 108th NREA
Convention and Research Symposium*

CALL FOR EXHIBITORS

Reserve your booth early to save!

Hosted by:

Battelle *for Kids*





INVITATION TO EXHIBIT

Battelle for Kids and the National Rural Education Association (NREA) will partner together to host the 2016 Rural Education National Forum and 108th NREA Convention and Research Symposium. By joining together, we are able to bring more education organizations and leaders together to advance conversations around rural education to foster greater impact.

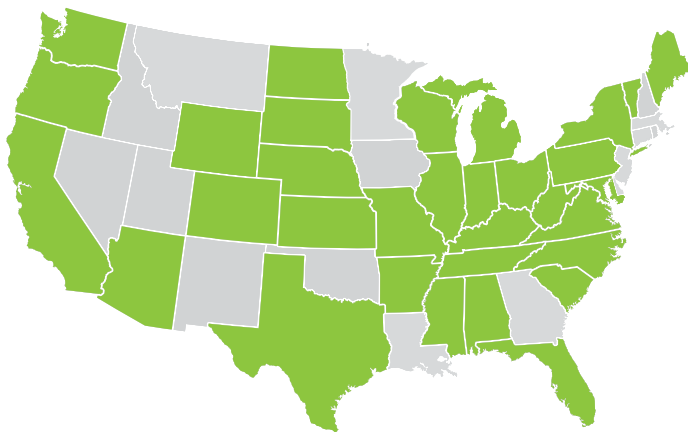
We expect to draw more than 500 rural education leaders from around the country to learn, network, and collaborate on the issues and topics at the forefront of rural education. Our attendees represent key influencers and decision makers in their organizations, school districts, or schools.

Join us to connect with those who can make decisions on the products and services they purchase.

2015 ATTENDEE DEMOGRAPHICS

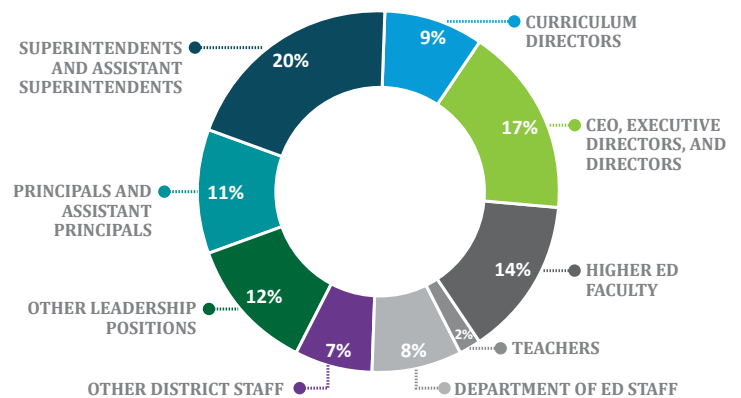
** The following data reflects a summary of the 2015 Rural Education National Forum and the 2015 NREA Convention and Research Symposium.*

ATTENDEES BY REGION



34 STATES REPRESENTED

ATTENDEES BY TITLE





EXHIBITOR PACKAGE INCLUDES

- Booth space
- One 6' table and two chairs
- Standard black drapery and piping
- Electricity and Wi-Fi
- Two full days of exhibit time
- A dedicated onsite exhibitor representative
- Two event registrations, including breakfasts, lunches, and snacks
- Inclusion in Guidebook, our virtual program and event app
- Logo featured in the printed program
- Logo displayed in event slideshow, which plays during all general sessions
- Scheduled dedicated breaks for participants to visit exhibitors
- Raffle prizes to encourage booth traffic

COST

Early Bird Rate (through February 1, 2016) **\$400**

Standard Rate (through August 31, 2016) **\$500**

Last Minute Rate (after August 31, 2016) **\$600**

BOOTH LOCATION

You will be able to select your booth location when you register online. Locations are available on a first come, first served basis.



ONLINE REGISTRATION

Register here to reserve your booth today!

CANCELLATION POLICY

Refunds or credit will only be given for cancellations received at least 30 days prior to the event date. Cancellations received after that will receive a refund less a 50 percent event fee to cover administrative costs. No refunds will be given for "no shows."

EXHIBITOR SCHEDULE

SET UP



Wednesday, —or— Thursday,
October 12 October 13
12–4 p.m. 6:30–7:30 a.m.

EXHIBIT



Thursday, —and— Friday,
October 13 October 14
9 a.m.–4 p.m. 9 a.m.–4 p.m.



ADDITIONAL OPPORTUNITIES TO CONNECT WITH ATTENDEES

ADVERTISING

Increase your organization’s brand exposure by advertising in the event program. Two advertising options are available:

- **Banner ad in Guidebook virtual program: \$250**
Only 5 available, includes customized text and graphics to promote your organization
- **1/4 page ad in printed program: \$150**

SPONSORSHIPS

A variety of sponsorship opportunities are available at all price points. Please contact us at exhibit@bfk.org to learn more about custom sponsorship packages. Options include, but are not limited to:

- **Keynote sponsorships**
Includes verbal recognition, printed program recognition, and company logo on main stage backdrop
- **Meal sponsorships**
Includes sponsor signage by food stations and company logo on backdrop in main seating areas
- **Snack sponsorships**
Includes sponsor signage by snack food stations

ATTENDEE GIVEAWAYS

Providing items branded with your logo for distribution to all attendees is a great way to increase your visibility at the event and after. Ideas include, but are not limited to:

- | | | |
|----------------|------------------------------|-----------------------|
| • Tote bags | • Smart phone cleaning cloth | • Key chains |
| • Pens/pencils | • Phone charger/power bank | • Hand sanitizer |
| • Lanyards | | • Candy/snacks |
| • USB drives | | • Other ideas welcome |

QUESTIONS

Contact Jeff Cooper at exhibit@bfk.org or (614) 481-3141 with questions or to learn more about how a sponsorship can give your company greater visibility at the event.



EXHIBITOR REGISTRATION NOW OPEN
Register here to reserve your booth today!