



# Artesia Public Schools

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John Ross Null, Superintendent  
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October 23, 2020

Dear Bulldog Families,

I hope you have all had a good week! With the current public health order and strict limitations on mass gatherings, the district and our employees are not able to organize or lead events and activities for our students that may violate those orders. Missing out on those opportunities has been very difficult for students, our staff, and our entire community.

However, I do want to invite you to participate in a “Don’t Give Up” signs campaign the district is starting next week that will continue through the end of the first semester. We encourage you to display the current theme in your windows, in your yards, on your vehicles, etc. *We want to promote a community-wide effort to encourage our students to not give up!* You will see banners at our schools and even our Mack Activity Buses parked on our campuses displaying the current theme. Evenings will have the Bulldog Bowl Video Board lit up with the messages. The themes will be:

October 25 <sup>th</sup> -November 6 <sup>th</sup>	YOU MATTER
November 9 <sup>th</sup> -November 20 <sup>th</sup>	YOU ARE NOT ALONE
November 23 <sup>rd</sup> -December 4 <sup>th</sup>	THANKFUL FOR YOU
December 7 <sup>th</sup> -December 18 <sup>th</sup>	NEVER GIVE UP

Artesia has always been unified for our students, and I hope you will take this opportunity to join us in making sure our students know they are and will always be a top priority of the City of Champions. It’s Great to Be a Bulldog!

Sincerely,

John Ross Null, Superintendent

**YOU ARE**  
**YOU NOT THANKFUL**  
**MATTER ALONE FOR YOU NEVER**  
**GIVE UP**