



*North Cedar Community School District*  
**ALUMNI AWARDS**

*Alumni Awards honor graduates of North Cedar High School or one of the former districts that now make up North Cedar. Awards are given to alums in recognition of their professional achievements, service to non-profits, community impact, fine arts accomplishments and athletic excellence. Nominees are reviewed and recipients are selected by a committee made up of school and community representatives.*



**Alumni Achievement Award**  
**Kevin Wulff**

Kevin Wulff graduated from Clarence High School in 1969. He went on to earn a B.S. in Social Science, Business and Physical Education from the University of Northern Iowa.

He has more than 30 years of experience in leadership roles at companies in the sports and consumer goods industries. Since 2011, he has served as President and Chief Executive Officer of ASICS America Corporation, a division of ASICS Corporation, a global sporting goods company listed on the Tokyo and Osaka stock exchanges. Prior to that, he served as Chief Operating Officer for the company.

From 2007 to 2010, he was the President and Chief Executive Officer of Pony International. He served as President and Chief Executive Officer of American Sporting Goods Corporation from 2005 to 2007. Prior to that, he served as Vice President, Business Development and Sports Marketing, for Adidas America from 2003 to 2005. He also served as Chairman and Chief Executive Officer of the Women's Tennis Association.

Kevin held several leadership positions with Nike, Inc., over an eight-year span from 1993 to 2001. He served as Senior Vice President and General Manager of Emerging Busi-

ness and Subsidiaries, Senior Vice President and General Manager of Nike USA, Vice President and General Manager of Nike Americas and President of Nike Canada.

Prior to joining Nike, he served in various capacities with Miller Brewing Company from 1977 to 1993.

He has served on many philanthropic and industry boards highlighted by his involvement with Midwest Athletes Against Childhood Cancer and Pediatric Research Cancer Foundation. He also currently serves on the Sports and Fitness Industry Association and the Footwear Two Ten Foundation boards and has been recognized by industry publications as one of the top 25 most influential executives in the sports, footwear and apparel industries for many consecutive years.

Kevin resides in Laguna Beach, Calif., with his wife Debbie and four children: Grace, Alec, Isaac and Callista.



**Alumni Service Award**  
**Dennis & Donna Oldorf**

Dennis Oldorf is a 1960 graduate of Stanwood High School. While in high school he played basketball and baseball. He earned undergraduate and graduate degrees in finance from the University of Iowa. Donna (Becker) Oldorf is a 1961 graduate of Clarence High School where she was active in choir and bas-

ketball. She earned a degree from AIC in Davenport and went on to work for Collins Radio Company in Cedar Rapids for a short time.

Dennis and Donna married in 1963 and eventually moved to Chicago where Dennis worked for a bank. The couple returned to Cedar Rapids and then ventured back to Chicago as Dennis' career transitioned in the banking industry. In 1978, they came across a newspaper advertisement listing Pella, Iowa-based XL-800 Distribution Company for sale. With little money and two kids, they took a risk and purchased the company that was a marketer of over-the-counter pharmaceutical products and relocated it to Cedar Rapids.

For the next 27 years under the Oldorf's leadership, the organization became known as Lil' Drug Store Products. With the familiar yellow logo, the company marketed single-doses of popular over-the-counter products such as Tylenol, Advil, Bayer, Alka-Seltzer and several other brands to convenience stores. When the Oldorf's purchased the company it began with a product line of four items. During the Oldorf's tenure it grew to offer hundreds of products sold in thousands of retail locations nationwide and internationally. The business was sold to the Oldorf's son-in-law and daughter, Chris and Suzy DeWolf in 2005, the same year that Dennis passed away at age 63.

With their business success, the Oldorf's share an intense pride for their community through a number of philanthropic activities. Most notably, the Dennis and Donna Oldorf Hospice House in Hiawatha is in part a result of their generous contributions. The Oldorf's have supported the new Cedar Rapids Public Library, Theatre Cedar Rapids, United Way and countless other community projects and initiatives.

In addition to their daughter, Suzy, they have a son, Forbes, and four grandchildren.

**2014-15 Alumni Award Recipients**

Alumni Achievement Award  
**Kevin Wulff**

Alumni Service Award  
**Dennis & Donna Oldorf**

Alumni Community Impact Award  
**Larry Stolte**

Alumni Fine Arts Award  
**Janelle Lauer**

Alumni Athletic Award  
**Norman "Doc" Paul**



**Alumni Community Impact Award**  
**Larry Stolte**

Larry was born in 1930 north of Lowden on the family century farm. As a youngster, he attended Trinity Lutheran Elementary School until eighth grade and then graduated from Lowden High School in 1947. He participated in both baseball and basketball and was a four-year starter. His senior year the Lowden baseball team finished second in the State Tournament. He was also involved in choir and gained state recognition.

After high school he attended the University of Iowa for one semester. He then returned home to help on the farm with his parents in 1948. In 1951 he entered the U.S. Marine Corps during the Korean War Conflict serving until 1953. After he returned home, he helped his parents on their farm in Lowden full-time, sold Pioneer seeds and officiated high school basketball games.

Larry married Virjean Mowry and they had five children: Sherri, Scott, Stan, Stacey and Shawn. They also have five grandchildren.

As a life-long and very active member of Trinity Lutheran Church, he helped with confirmation, was a church elder and choir member. He served as a taitwister during his 20-year membership to the Lowden Lions Club. He was a member of the Lowden Legion and Lowden AMVETS for over 30 years and served as AMVETS commander. He was also a member of the Lowden Community Choir.

Larry was a strong supporter of the Lowden, Clarence-Lowden and North Cedar Schools donating much time, effort and money to the programs. He served as a school board member during the reorganization and the early years of the Clarence-Lowden district. He was also an Athletic Boosters member.

He was involved in the Lowden independent baseball team, serving for over 30 years as a groundskeeper, player and coach of the Lowden Indies. He accumulated an outstanding win-loss record winning many conference and weekend tournaments and gained recognition at the local and state levels. He was known as a great competitor and a superb baseball strategist while always stressing the fundamentals of the game.

Larry passed away in the fall of 2012.



**Alumni Fine Arts Award**  
**Janelle Lauer**

Janelle (Pini) Lauer is a 1987 graduate of Lincoln High School. During her time at Lincoln, she was a two-time all-state vocalist, a member of the choirs and band, participated in the school musical all four years, competed in speech, represented Lincoln at numerous choral festivals and consistently received "I" ratings at Large Group and Solo Contests for both vocal and band. She went on to receive a full-ride vocal performance scholarship from the University of Iowa where she performed in numerous operas, was a member of the critically acclaimed Kantorei choir and was a member of the Hawkeye Marching Band for three years. She finished her education at Belmont University in Nashville, Tenn., studying music business.

Janelle returned to Iowa in 1991 and began a love affair with theatre. Numerous roles led to a regular position on *Liar's Holographic Radio Theatre*, broadcast around the state on IPTV. Liars released Janelle's first solo album, *Janelle Lauer: Live at Liars*, which helped to launch a recording career. Two subsequent albums, *Turn the Corner* and *Change*, were released in the past decade and a current album is in the works.

In 2003, Janelle, along with her mother, Jane Pini, and two other friends became the founding members of SPT Theatre Co. in Cedar Rapids becoming one of the first professional theatre companies in the area with the goal of creating more opportunities for the arts and to be an advocate for supporting the livelihood of artists. This company continues to have an incredibly successful following to this day where Janelle can regularly be seen as both performer and producer.

In addition to the above, Janelle is also a member of the national touring act of *Diva-palooza* and a private vocal coach. In 2009, she became the resident music director for Theatre Cedar Rapids directing shows like *Rent*, *Les Miserables* and, currently, *Dream-girls*. She has also been a music director at McKinley Middle School and Cornell College, most of the time using her piano skills in the orchestra pit while leading the musicians.

Janelle has two children, Savannah and AJ, and lives in Cedar Rapids.



**Alumni Athletic Award**  
**Norman "Doc" Paul**

Norman "Doc" Paul graduated from Clarence High School in 1954. While a Cardinal, he was a two-time all-state player in basketball and netted a career 1,918 points. In 1954, he scored 878 season points earning him honors for the best season in state history at the time. He presently ranks seventh overall for individual season points in Iowa high school boy's basketball history. In 1954, he scored a record 58 points in a victory over Stanwood. In 1979, he was inducted into the Iowa High School Athletic Association Basketball Hall of Fame.

Norman earned a basketball scholarship to play at the University of Iowa. He was on the traveling team of the "Fabulous Five" coached by "Bucky" O'Connor. During that time he and his University of Iowa teammates went to the NCAA tournament and played in San Francisco.

Norman spent four years at the University of Iowa Medical School and then interned at Cleveland Clinic. He was drafted and spent his Army career in Baumholder, Germany. Following his discharge he returned to the Cleveland Clinic for a four year surgical residency and was chosen to be Senior Administrative Resident. In his 40-year career, he practiced in Santa Paula, Calif.; Joliet, Ill.; and Auburn, Ind.

Norman currently resides in Big Sky, Mont., and Boulia Springs, Fla., with his wife Sally. He has two children and five grandchildren. He continues to play piano, ski and hike in the mountains. He loves reading and learning about computers and technology.

**Applications for the 2015-16 North Cedar Alumni Awards will be due July 1, 2015. The nomination form will be available beginning April 1 at [www.north-cedar.org](http://www.north-cedar.org)**

**Thank you to the North Cedar Foundation for financially supporting the Alumni Awards and Reception.**