Headline

Subhead

CITY, STATE, MONTH, DATE- Big picture. Specific. NOT clever. The straight up Who, What, When, Where, How, Why

QUOTE FROM KEY PERSON

Another level of detail

More specifics if needed

PULL OUT INFO, Ex: “Events and Activities Include:” or

Who:
What:
When:
Where:

Boilerplate- Basic info about your school or district

###